

## Spotlight: Correction Fleet Staff Wrap Vehicles To Support Community Events

By: Keith Kerman and Nate Koszer

We know it takes skill, smarts, and know-how to maintain and repair our complex fleet of vehicles, but beyond that, our fleet staff and mechanics are also imaginative and creative. There is no better example than the Department of Correction's (DOC) initiative to wrap and design vehicles to represent important causes at citywide community events.

The initiative began five years ago. DOC now has over 30 vehicles with unique designs, ready to represent DOC at a multitude of events celebrating important causes and the different populations that live in our city. The first event-based design DOC Fleet created was for Veterans Day. DOC has also developed vehicle displays for LGBTQ+ pride events, Memorial Day, Earth Day, breast cancer awareness, autism awareness, and many others.

Most recently, DOC created a three-in-one design that represents skin cancer awareness on the front and back, amyotrophic lateral sclerosis (ALS) awareness on the right side, and mental health awareness on the left side.



*Auto Mechanic Jose Cortez (left) and Correction Officer Thomas Genero (right) are two of the team members at DOC that bring the event-based decal designs from concept into reality.*



*DOC fleet vehicle with decals to commemorate mental health awareness month (left) and amyotrophic lateral sclerosis awareness (right).*

Once the fleet staff choose an idea or cause to represent with their vehicles, the staff must do extensive research to develop an appropriate and compelling design. To create, scale, and print the design, the staff must take into account the different vehicle makes and models that may receive the decal. All of this, including the application of the decals, must of course be done in time for the special events where the vehicles will be shown.

Leading this effort at DOC are Correction Officer Thomas Genero and Auto Mechanic Jose Cortez. Tom has two degrees in graphic design, an associate degree from SUNY Farmingdale, and a bachelor's degree from The School of Visual Arts. He worked in graphic arts at various private companies and sign shops before being hired into his current position at DOC.

Jose has been with DOC since March of 2022, having come over from the vehicle graphics team at the NYPD, where he worked on similar projects. He was hired by the NYPD in 2007, having previously worked as a diesel mechanic at LaGuardia Airport.



*DOC fleet vehicle with decals to honor Veterans Day 2019.*

At the NYPD, Jose was hired as a mechanic in vehicle salvaging operations, then moved into the new car unit installing lights and siren packages before finally becoming part of the graphics team



*DOC fleet vehicle with decals remembering the lives lost on 9/11.*

The graphics team at NYPD also has a vehicle-wrapping program for special events. We discussed NYPD's event-based vehicle graphics operation way back in [newsletter 157](#), when we spotlighted NYPD Auto Mechanic Darren Jaggernaut. To see some of the NYPD's decals, check out this [picture gallery from Government Fleet Magazine](#). We are happy to report that Darren is still leading this effort at NYPD, and according to NYPD Fleet Services Deputy Director Michael Gorgia, Darren and his team are "the absolute



best of the best.”



*DOC fleet vehicle with decals to honor Veterans Day 2017.*

In regards to the efforts at DOC, Director of Fleet Maintenance and Operations Mike Kranz spoke highly of the program, saying that it “gives the agency a chance to represent all these good causes and holidays, and gives the mechanics at DOC Fleet an opportunity to be creative with our vehicles.”

Correction and police vehicles represent authority, law, and order. DOC and NYPD staff and mechanics have also shown that they can powerfully represent our support for communities, causes, and each other. Thanks to all the staff involved for showing the imaginative and caring side of the fleet.



*DOC fleet vehicle with decals celebrating Earth Day 2022.*

## Vote for Gary Prasad for the 2022 Fleet Visionary Award!



**NYC DCAS**  
Citywide Administrative Services

### 2022 Fleet Visionary Awards

The Fleet Visionary of the Year Award recognizes and celebrates bold voices in fleet management. DCAS Field Services Specialist Gary Prasad has been nominated for this year's award for his work in DCAS Fleet Management.

**Show your support for your DCAS colleagues by voting for Gary Prasad for this year's award!**

The Fleet Visionary of the Year Award recognizes and celebrates bold voices in fleet management. DCAS Field Services Specialist Gary Prasad has been nominated for this year's award for his work in DCAS Fleet Management.

Gary joined DCAS in 2014 and has played a pivotal role in DCAS's Fleet Management team since then. Gary has been involved directly in many fleet projects, like the installation and maintenance of over 500 tracking units in City fleet vehicles, and coordinating the installation of safety sideguards for City fleet trucks.

[Show your support by voting](#) for Gary Prasad for this year's award!

---

### Upcoming Fleet Event

DCAS will be hosting an in-person [Fleet Safety Forum](#) on Tuesday, October 25, at Queens Theatre. For more information including a list of confirmed speakers and to register [visit DCAS Fleet Management's webpage](#).



# VISION ZERO

## Building a Safer City

### Fleet Safety Forum

*Hosted by the  
Department of Citywide Administrative Services*

Tuesday, October 25th

Queens Theatre

Flushing Meadows Corona Park



---

#### NYC Fleet Manual

The NYC Fleet Manual and Drivers Handbook has been updated. Please see the updated version at [NYC Fleet Manual and Drivers Handbook](#).

---

#### Fleet Vision International: The Show

[Fleet Vision International: The Show](#) was held on April 12 and 13 in London. DCAS Deputy Commissioner and Chief Fleet Officer Keith Kerman and NYPD Deputy Commissioner Robert Martinez discussed the electrification of the City's fleet and how NYC is a worldwide leader in sustainability. Presentations from the show will be posted to the [DCAS Fleet webpage](#).



---

#### COVID-19 Safety Reminder

For all fleet drivers, when interacting with others in close quarters such as within a vehicle, it is strongly recommended to wear a mask.

---

#### Check out past editions of the Fleet Newsletter

[NYC Fleet Newsletter 399, July 28, 2022:](#) The Driver Survey Says

[NYC Fleet Newsletter 398, July 22, 2022:](#) Preventing Vehicle and Equipment Thefts

[NYC Fleet Newsletter 397, July 15, 2022:](#) DCAS, Parks, and Together for Safer Roads Announce Truck of Future Initiative at United Nations

[NYC Fleet Newsletter 396, July 6, 2022:](#) DCAS, Parks, and Together for Safer Roads Announce Truck of Future Initiative at United Nations

[NYC Fleet Newsletter 395, June 28, 2022:](#) DCAS, DOE, U.S. DOT Volpe Kick Off Safe Fleet Plan Initiative for School Buses

Check out the [complete archive](#).

// Connect with DCAS to learn more about the City of New York's Fleet //



Visit us on the web at [nyc.gov/DCAS](https://nyc.gov/DCAS)